



## ***PRESS INFORMATION***

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### **FOR IMMEDIATE RELEASE**

#### **NEWKIRK ANNOUNCES AVAILABILITY OF ITS 2003 TAX STRATEGY BOOKLETS**

ALBANY, NY, August 4, 2003 — Newkirk Products, Inc., the nation's leading financial services applied solutions publisher, announced today the availability of its all-new *Seven Strategies to Lower Taxes under the New Law* booklet. The new booklet offers personal, investment, and business tax planning strategies designed to maximize the tax relief benefits of the recently enacted Jobs and Growth Tax Relief Reconciliation Act of 2003.

“This booklet goes beyond the limits of typically available summary materials in that it offers a number of effective tax planning strategies,” said Peter Newkirk, president of Newkirk.

“This new communication tool will help financial professionals convey important personal and business tax strategies to their clients and prospects.”

Written by Newkirk's team of experienced CPAs and tax attorneys, the *Seven Strategies to Lower Taxes under the New Law* booklet provides investment and tax planning tips and strategies for high net worth clients and prospects of CFPs, and for wealth and investment managers in financial institutions.

**\*\*MORE\*\***

For more information on Newkirk's *Seven Strategies to Lower Taxes under the New Law* booklet and to request a printed sample, call 800-525-4237 (Monday – Friday, 8 a.m. to 5 p.m.).

**About Newkirk**

Newkirk and its subsidiary companies are leading-edge innovators in the field of applied solutions publishing. For over 30 years, Newkirk has developed creative solutions to communication issues faced by financial institutions, professional firms, and managed care organizations. For more information, visit [www.newkirk.com](http://www.newkirk.com) or call 800-525-4237.

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