



PRESS INFORMATION

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FOR IMMEDIATE RELEASE

NEWKIRK ANNOUNCES AVAILABILITY OF 2004 TAX LAW HIGHLIGHTS MATERIALS BOOKLET AND ONLINE VERSION SUMMARIZE RECENT CHANGES TO TAX LAW

ALBANY, NY, October 22, 2004 - Newkirk, a nationally known provider of printed and online communications for tax and financial professionals, today announced the availability of its *2004 Tax Law Highlights* printed booklet and online version. These communications summarize important provisions from the recently passed *Working Families Tax Relief of 2004* and *American Jobs Creation Act of 2004*.

“Provisions found in these tax laws are certain to impact the personal and business tax situations of many Americans,” said Pete Newkirk, president of Newkirk. “These recent changes present a valuable business development opportunity for tax and financial professionals, and our booklet is the perfect promotional tool to support these efforts,” he continued.

Written and edited by Newkirk’s team of CPAs and attorneys, the *2004 Tax Law Highlights* booklet and online version present an integrated approach to the communication of the new tax laws. They contain information on: the extension of the \$1,000 child tax credit and marriage penalty relief, the new business deduction for a portion of domestic manufacturing and

production revenues, S corporation reforms, the tougher rules for nonqualified deferred compensation plans, and more.

The *2004 Tax Law Highlights* booklet has a four-color cover, two-color text, and is 3 7/8" x 8 1/2" in size. Booklets are available with or without a firm's promotional imprint. A version of the booklet is available as a hyperlink to an HTML version hosted on Newkirk's server, or is available for hosting on a client's website.

To preview the booklet and order online, visit Newkirk's OPUS™ website at *npi-opus.com*.

To request a printed sample of the booklet and an order form, please contact Newkirk by phone at 800-525-4237 (Monday - Friday, 8 a.m. to 5 p.m. ET), or by e-mail at *info@newkirk.com*.

About Newkirk

Newkirk is a nationally known publisher of marketing communications for financial institutions, professional firms, and managed care organizations. For more information, visit *newkirk.com* or call 800-525-4237.

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