



PRESS INFORMATION

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FOR IMMEDIATE RELEASE

NEWKIRK UNVEILS SEC-COMPLIANT FUND REPORTING COMMUNICATIONS
Fund fact sheets/summary pages in compliance with new SEC regulations prior to 3/31 deadline

ALBANY, NY, March 18, 2004 — Newkirk, a leading financial services application services provider (ASP), and the industry's most experienced provider of enrollment materials, today announced that its fund reporting communications will be in compliance with new advertising rule amendments — and be available to customers — prior to the SEC's mandatory March 31, 2004, deadline.

“We have incorporated the new amendments to the SEC advertising rules in our fund reporting communications and are pleased to have solutions available for our clients well in advance of the compliance deadline,” said Peter Newkirk, president of Newkirk.

“As retirement plan education specialists, we understand that fund fact sheets are an important source of information for retirement plan participants,” Newkirk said. “Our investment editors and programmers have developed a series of unique solutions that will ensure compliance with these amendments across all of our fund reporting communications, while preserving understanding for the average retirement plan participant.”

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“We will be working closely with our customers over the next few weeks — introducing them to the new fact sheets and advising them of their fund reporting options,” Newkirk continued. “Our customers can expect to have solutions in place beginning with their March 31, 2004, update.”

About Newkirk

Newkirk and its subsidiary companies are leading-edge Application Services Providers (ASP). For over 30 years, Newkirk has developed creative solutions to communication issues faced by financial institutions, professional firms, and managed care organizations. For more information, visit www.newkirk.com or call 800-525-4237.

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