



PRESS INFORMATION

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FOR IMMEDIATE RELEASE

INTERNATIONAL GROUP OF ACCOUNTING FIRMS MAKES NEWKIRK COMMUNICATIONS AVAILABLE TO MEMBER FIRMS

ALBANY, NY, March 2, 2004 — The International Group of Accounting Firms (IGAF), a worldwide organization of accounting professionals, has selected Newkirk, the nation's leading financial services Application Services Provider (ASP), to provide a range of marketing communications tools for its 76 member firms located in the United States.

“Our member firms demand high quality communication materials to promote their services,” said Sara Folk, IGAF member services manager. “As a Newkirk publishing partner using their innovative online publications utility system (OPUS™), we can now offer a wide variety of high quality communications resources to our member firms.”

Through this relationship with Newkirk, IGAF member firms gain access to a number of business-building communications identified by the association — in print and electronic formats. OPUS offers a number of sophisticated imprint and database management features which firms can use to customize booklets, brochures, and newsletters to promote themselves, or individual representatives of their firms.

****MORE****

About The International Group of Accounting Firms

The International Group of Accounting Firms (IGAF) is one of the largest associations of independent public accounting firms in the world. Member firms uphold high professional standards as Certified Public Accountants, Chartered Accountants or the professional equivalents in non-English speaking countries. IGAF empowers its independent members with the reach and capabilities of a worldwide organization, diverse technical skills and limitless geographical representation. IGAF supports member firm identity and autonomy while securing a foundation for networking, training and real-time information sharing.

IGAF firms provide tax planning and assurance, accounting and auditing, business services, and information systems services serving mid-sized businesses with multi-state or international locations, entrepreneurial or family-owned businesses. Founded in 1977 by ten firms, IGAF is currently a network of over 9,200 partners and personnel within 142 firms reaching almost 60 countries. With over US\$600M in annual revenues, IGAF firms continue to exceed clients' expectations and preserve their long-standing relationships through performance excellence and trust. For more information, visit www.igaf.org.

About Newkirk Products, Inc.

Newkirk and its subsidiary companies are leading-edge Application Services Providers (ASP). For over 30 years, Newkirk has developed creative solutions to communications issues faced by financial institutions, professional firms, and managed care organizations. For more information, visit www.newkirk.com or call 800-525-4237.

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