

Contact: Edward Behan
Phone: 518-862-3200
E-mail: ebehan@newkirk.com

FOR IMMEDIATE RELEASE

McKay Hochman Cafeteria Plan Documents Now Available Online

Internet DOCMAN® document creation and management system provides flexibility and convenience.

BUTLER, NJ, September 21, 2004 — McKay Hochman (MHCO), one of the nation's most respected names in employee benefits consulting and a division of Newkirk, has announced the online availability of its cafeteria plan document and SPD through the company's proprietary Internet DOCMAN® system.

“We have seen strong interest in the cafeteria plan documents introduced by MHCO in January,” noted Rich Hochman, MHCO's president. “Now, with simplified access to these documents through the Internet DOCMAN system — and a new lower document price— we expect to see that level of interest increase significantly.”

The Internet DOCMAN system is a plan document creation and management system that allows users to create, review, and print qualified and cafeteria plan documents in a secure online environment. This system provides users with the ability to create plan documents at any time — wherever there is a computer and an Internet connection. Cafeteria plan documents can be obtained through the Internet DOCMAN system for a cost of \$295 per document.

****MORE****

To use Internet DOCMAN on a pay-per document basis, go to www.401kportal.com, click on the question mark icon, and then click on the “Getting Started” instructions link. If you would like to schedule an online demonstration of the Internet DOCMAN system, please contact McKay Hochman at 973-492-1880 or e-mail ctinus@mhco.com.

About McKay Hochman Company, Inc.

McKay Hochman (MHCO) is one of America’s most respected and recognized consulting firms serving the employee benefits field since 1979. The firm has built its reputation as an innovator in developing unique products and technical services to help clients establish and administer IRS-approved retirement plans. In addition, MHCO created a niche as an expert prototype plan mass submitter serving financial institutions, attorneys, accountants, and consultants. MHCO is also a premier provider of live regional and online learning programs for retirement plan professionals.

For information on McKay Hochman’s plan document or consulting services, call 973-492-1880 or visit www.mhco.com.

About Newkirk

Newkirk is a leading provider of printed and online communications for financial professionals. For over 30 years, Newkirk’s professional editorial staff has developed creative solutions to communications issues faced by financial institutions, managed care organizations, and professional services firms.

For more information, visit www.newkirk.com or call 800-525-4237.

###