



PRESS INFORMATION

Contact: Edward Behan
Phone: 518-862-3200
E-mail: ebehan@newkirk.com

FOR IMMEDIATE RELEASE

NEWKIRK BOOKLET IDENTIFIES OVERTIME REGULATION CHANGES FOR EMPLOYERS

ALBANY, NY, May 6, 2004 — Newkirk, a nationally known provider of printed and online communications for financial professionals, today announced the availability of its new printed booklet and PDF version of the *What the New Overtime Rules Mean to Employers*, which details changes in the Department of Labor (DoL) Overtime Regulations.

“Since the changes to the overtime rules were originally proposed last year, we have received a number of requests from financial professionals to develop a booklet that outlines these changes for their clients and prospects,” said Pete Newkirk, president of Newkirk. “The booklet we have prepared provides clear and concise information that employers need in order to comply with the new regulations,” he continued.

Written and edited by Newkirk’s team of CPAs and attorneys, the *New Overtime Rules* booklet is appropriate for distribution by financial professionals, payroll accounting services, and employment attorneys to their clients and prospects. The booklet includes a review of the new regulations and identifies major changes to these rules.

****MORE****

The *New Overtime Rules* booklet has a two-color cover and text, and is 3 7/8" x 8 1/2" in size. Booklets are available with or without a firm's promotional imprint. A version of the booklet is available in Adobe® Acrobat PDF format.

To preview the booklet, visit Newkirk's OPUS™ website at www.npi-opus.com. To request a printed sample of the booklet and an order form, please contact Newkirk by phone at 800-525-4237 (Monday – Friday, 8 a.m. to 5 p.m. EDT), or e-mail info@newkirk.com.

About Newkirk

Newkirk is a nationally-known publisher of marketing communications and a leading-edge application services provider (ASP) for financial institutions, professional firms and managed care organizations. For more information, visit www.newkirk.com or call 800-525-4237.

###