



## ***PRESS INFORMATION***

Contact: Edward Behan  
Phone: 518-862-3200  
E-mail: ebehan@newkirk.com

### **FOR IMMEDIATE RELEASE**

**NEWKIRK REDESIGNS ITS R&D WEALTH MANAGEMENT NEWSLETTER**  
FRESH DESIGN WILL STIMULATE INTEREST AMONG BANK AND TRUST COMPANY CENTERS OF INFLUENCE

ALBANY, NY, May 17, 2005 — Newkirk, a leading provider of printed and electronic communication solutions for financial institutions, today announced the availability of a newly redesigned referral source newsletter — *R&D*.

“The *R&D* newsletter provides important estate and financial planning news for CPAs, CFPs, attorneys, and other influential business professionals,” said Pete Newkirk, president of Newkirk. “This sophisticated new design enhances the presentation of this information and helps to better position financial institutions foremost in the minds of their centers of influence,” he added.

Written and edited by Newkirk’s team of experienced CFPs, CPAs, and attorneys, the updated *R&D* newsletter will be available beginning with its Summer 2005 issue. *R&D* is also available in electronic form through Newkirk’s *ePubs* online content archive and delivery system.

Written for the busy professional, *R&D* features concise, informative articles on estate and financial planning matters and recent industry developments.

**About Newkirk**

Newkirk is a leading provider of printed and online communications for financial institutions and professionals. For over 30 years, Newkirk's professional editorial staff has developed creative solutions to communications issues faced by financial institutions, professional services firms, and managed care organizations.

For more information, visit [www.newkirk.com](http://www.newkirk.com) or call 800-525-4237.

###