



## ***PRESS INFORMATION***

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### **FOR IMMEDIATE RELEASE**

#### **UNIFI COMPANIES RETIREMENT PLANS ADOPTS COMPREHENSIVE PARTICIPANT EDUCATION PROGRAM**

ALBANY, N.Y. April 20, 2006 — UNIFI Companies Retirement Plans, an affiliation of Ameritas Retirement Plans and Union Central Retirement and Investment Services, has adopted a comprehensive communications program that both Ameritas and Union Central expect will make them industry leaders in participant education.

UNIFI Companies Retirement Plans has selected Newkirk Products, Inc., of Albany, NY, to implement its education program. “We’re delighted to be working with UNIFI Companies Retirement Plans on this project,” said Newkirk President Pete Newkirk. “We’ll be using our recently launched *NewkirkOne* communication platform to create and distribute participant and plan-level communications. Conversion communications, statements with personal messages, and targeted participant communications will be created from a single Internet-based solution. While we have a number of *NewkirkOne* users already, UNIFI is the first to implement such a complete program.”

“Superior customer service is the foundation of any successful business,” said Drew Powers, vice-president - retirement plans at UNIFI Companies. “In the retirement plans services business,

we know that many plan participants are confused by their retirement planning options and uncertain about investing. They need help, and we hope to provide it.”

The new program will enable Ameritas and Union Central to profile plan participants and identify appropriate retirement plan pathways. The targeted communications will then educate plan participants regarding these defined pathways. Personal illustrations in printed materials and on the Internet will help focus the message.

“We selected Newkirk because of their experience and breadth of products and services,” said Powers. “They had everything we were looking for. We also view Newkirk as an innovator. The fit seemed natural.”

#### About Newkirk

Newkirk and its subsidiary companies are leading-edge defined-contribution plan communication providers. For over 30 years, Newkirk has developed creative solutions to communication issues faced by financial institutions and professional firms focusing on 401(k), 457, 403(b), money purchase, and profit sharing plans. For more information, visit [www.newkirk.com](http://www.newkirk.com) or call 800-525-4237.

#### About UNIFI Companies

The UNIFI Companies -- Ameritas Life, Acacia Life, Union Central Life, and their affiliated companies -- offer a wide range of insurance and financial products and services to individuals, families and businesses. These products and services include life insurance, annuities, individual disability income insurance, group dental and eye care insurance, retirement plans, investments, banking, worksite benefits and public finance. To learn more, visit the UNIFI Companies' website at [www.UNIFIconpanies.com](http://www.UNIFIconpanies.com).

#### About UNIFI Companies Retirement Plans

UNIFI Companies Retirement Plans is affiliated with Ameritas Retirement Plans, a division of

Ameritas Life Insurance Corp., and Union Central Retirement and Investment Services, a division of The Union Central Life Insurance Company. These companies represent the retirement products and services of the UNIFI Companies.

*Securities offered through affiliates Ameritas Investment Corp. and Carillon Investments, Inc. Members NASD/SIPC.*

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